

‘The Rope of Life’ – Six E Tū Whānau Māori values that bind us together

E Tū Whānau is founded on Māori traditions and values that uplift, strengthen and protect whānau. These values came from kōrero at hui all around the country about the qualities that characterise strong whānau. Together they create ‘the rope of life’ that connects and strengthens whānau.



KŌRERO AWHI

Positive communication and actions

- Seek and speak the truth, be courageous
- Speak positively to yourself and others
- Use words to build not to destroy
- Do what you say

WHAKAPAPA

Knowing who you are and where you belong

- Be a great ancestor
- Know the history – become who your tīpuna intended you to be
- Live a healthy lifestyle
- Honour commitments and responsibilities
- Envision a bold, inspiring future

MANA MANAAKI

Building the mana of others through nurturing, growing and challenging

- Be the best, expect the best
- Build the mana of others
- Give willingly and generously
- Offer hospitality second to none

AROHA

Giving with no expectation of return

- Live life with a generous, humble spirit
- Accept people as they are
- Be loving and nurturing
- Do things from the bottom of your heart

WHANAUNGATANGA

It's about being connected

- Grow connections at many levels
- Build close, strong relationships
- Enjoy being together
- Support one another
- Participate in the wider community

TIKANGA

Doing things the right way, according to our values

- Do what is tika (right) and pono (true)
- Protect and keep people safe
- Be culturally and spiritually strong
- Acquire knowledge and skills

